

**ABSTRACT OF THE DISCLOSURE**

A modular display platform comprises at least two sections of the same shape. Each section is fixedly disposed next to an adjacent section in staggered relationship such that a perimeter sections form a stepped pattern for facilitating the abutting and interlocking of additional platforms thereat. The sections form a support surface for products disposed thereon. A sidewall is disposed generally along at least a portion of the perimeter and has an edge for engaging an external mounting surface. The support surface and the sidewall cooperate to define a recess. At least one standoff is disposed within the recess and has a surface extending in a direction generally parallel to that of the sidewall from a proximal end adjacent to the support surface to a distal end for engaging the external surface in order to strengthen the support surface at locations inwardly of the perimeter.